

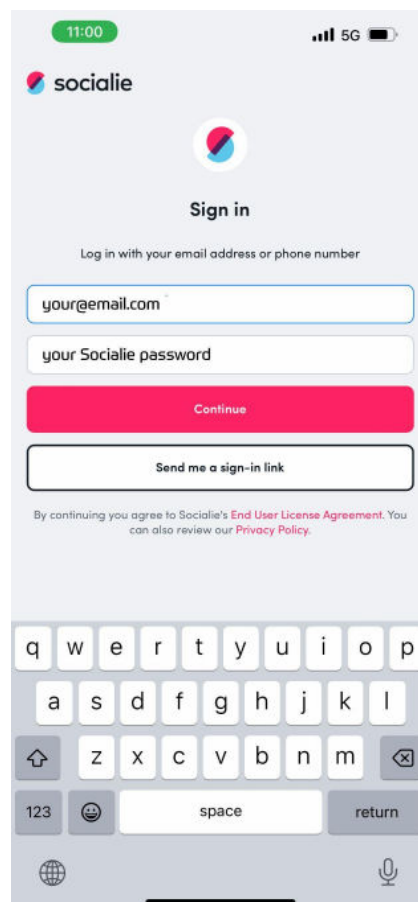
## Socialie Athlete User Guide

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## How to access Socialie

- (1) Visit <https://diamondleague.socialie.com> or open the app ([iPhone](#)/[Android](#))
- (2) Login using your username and password.

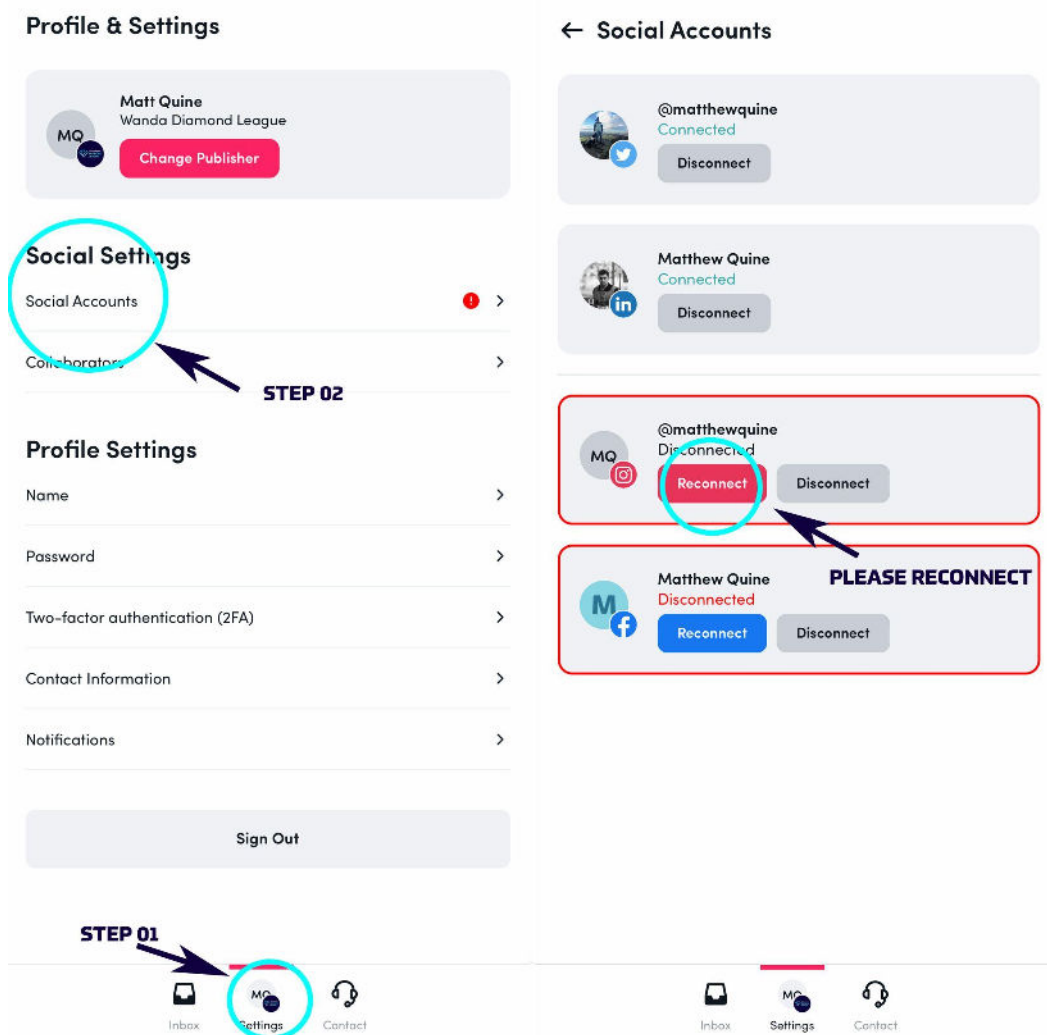
*If you are not currently connected to the Diamond League on the platform, please ask your manager to contact Bettina Borner.*

A screenshot of the Socialie mobile app's login screen. At the top, the status bar shows the time 11:00, 5G signal, and battery level. The app's logo, a stylized 'S' with a red and blue circle, is at the top left. Below it is the text "Sign in" and a subtext "Log in with your email address or phone number". There are two input fields: the first contains "your@email.com" and the second is labeled "your Socialie password". A red "Continue" button is below the password field. Below that is a button labeled "Send me a sign-in link". At the bottom, there is a line of small text: "By continuing you agree to Socialie's End User License Agreement. You can also review our Privacy Policy." A standard iOS keyboard is visible at the bottom of the screen.

## Link your accounts

It's important that you link your accounts so that you can post directly from the platform.

- (1) Click "settings" at the base of the page
- (2) Click "Social Accounts" from the menu
- (3) Connect any accounts you frequently use. Please be aware that you will need to know the username and passwords for your social media accounts.



The screenshot displays the 'Profile & Settings' screen on the left and the 'Social Accounts' screen on the right. The 'Profile & Settings' screen shows a user profile for 'Matt Quine' with a 'Change Publisher' button. Below this, the 'Social Settings' section is highlighted with a red circle, and an arrow points to the 'Social Accounts' option. The 'Profile Settings' section includes fields for Name, Password, Two-factor authentication (2FA), Contact Information, and Notifications. A 'Sign Out' button is at the bottom. The 'Social Accounts' screen shows a list of connected accounts: '@matthewquine' (Twitter) and 'Matthew Quine' (LinkedIn), both marked as 'Connected'. Below these, two accounts are shown as 'Disconnected': '@matthewquine' (Instagram) and 'Matthew Quine' (Facebook). The 'Reconnect' button for the Instagram account is highlighted with a red circle, and an arrow points to it. The Facebook account is also highlighted with a red box and labeled 'PLEASE RECONNECT'. At the bottom of the app, a navigation bar shows 'Inbox', 'Settings' (highlighted with a red circle and labeled 'STEP 01'), and 'Contact'.

**Profile & Settings**

Matt Quine  
Wanda Diamond League  
Change Publisher

**Social Settings**

Social Accounts >

Collaborators >

**STEP 02**

**Profile Settings**

Name >

Password >

Two-factor authentication (2FA) >

Contact Information >

Notifications >

Sign Out

**STEP 01**

Inbox Settings Contact

**← Social Accounts**

@matthewquine  
Connected  
Disconnect

Matthew Quine  
Connected  
Disconnect

@matthewquine  
Disconnected  
Reconnect Disconnect

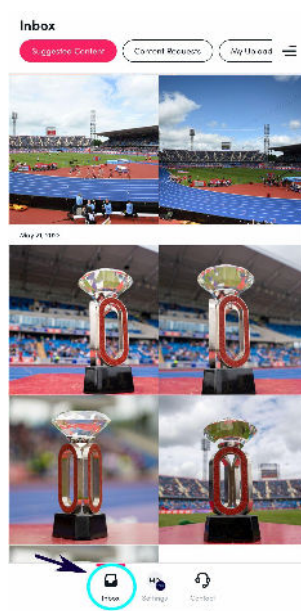
Matthew Quine  
Disconnected  
Reconnect Disconnect

**PLEASE RECONNECT**

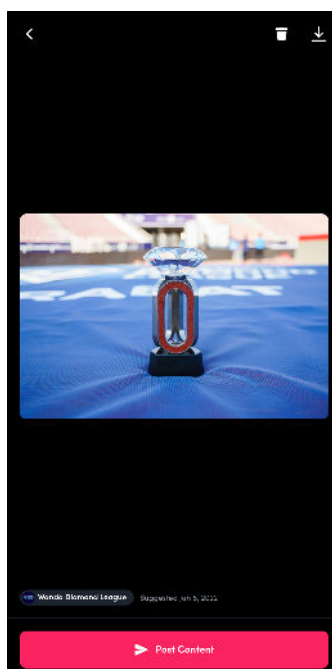
Inbox Settings Contact

## How to post content

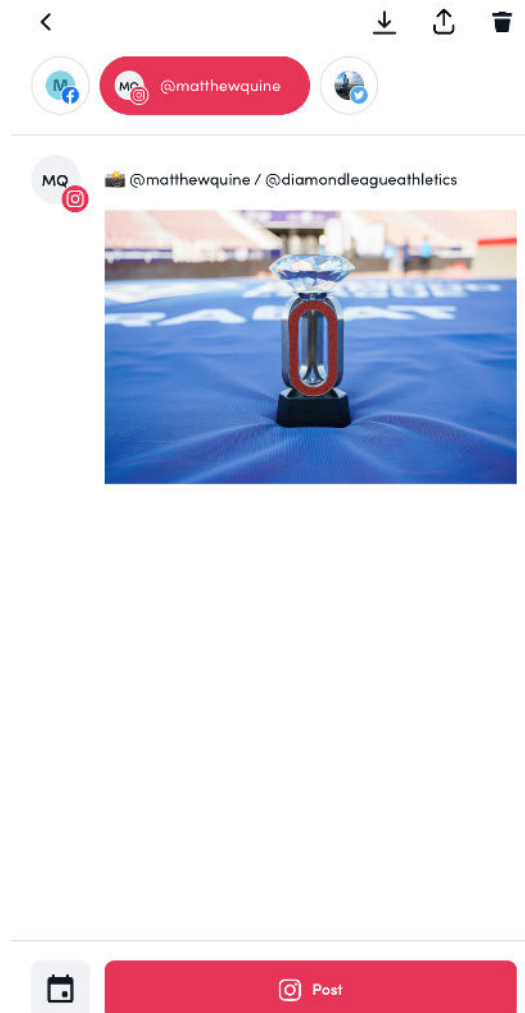
(1) Visit your inbox



(2) Click the content you wish to share and click “post content”.



- (3) Select the platforms you want to share the post to, adapt the caption and select “post” or schedule using the calendar icon.



## Help, I'm connected but I don't see anything

Please be aware that due to broadcast agreements, we can only send any footage from the competition 24 hours after the broadcast has ended. In most circumstances, we will only have footage of the winners in the field events.

If you do not see photos of you from training or competition please keep in mind:

- Images are sent to you based on the photo metadata automatically. To ensure this process is as smooth as possible, you should ensure your display name on Socialie matches the your name in the start lists.
- While we endeavour to take photos of as many athletes as possible, we will not be able to capture every athlete at training and/or competition.

If you don't see any recent **Wanda Diamond League** footage/photos in your inbox, please check that you are currently set to view Wanda Diamond League content. If you are also connected to other publishers (such as World Athletics or European Athletics) you may need to 'change publisher' as shown below.

